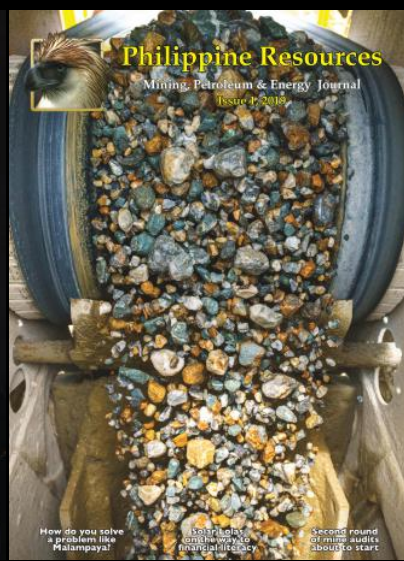
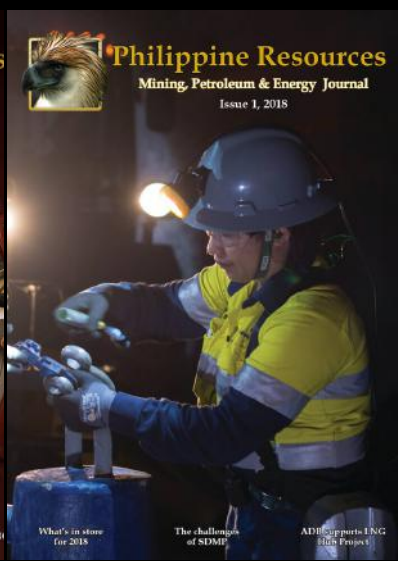
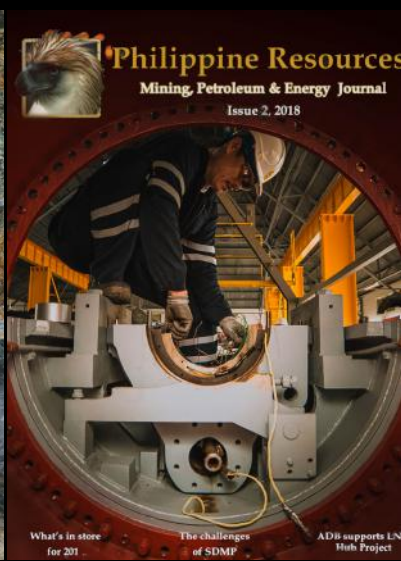


PHILIPPINE RESOURCES

MINING & CONSTRUCTION JOURNAL



2020

MEDIA KIT

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Philippine Resources
Mining and Construction Journal

Philippine Resources Journal prints up to 5,000 printed copies each quarter. Our readers are executives of mining and construction companies; exploration and construction specialists; geologists and metallurgists; engineers; architects; government policy makers and regulators; investors and financiers; suppliers and service providers; industry analysts, economists and consultants; legal and financial consultants; business development specialists; trade missions and foreigner embassies.

COMPANIES

- Mining Companies
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GOVERNMENT OFFICES

- Senate of the Philippines
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ONLINE NEWS!

Philippine Resources Journal is published quarterly as well as having an online free of charge full digital magazine in an easy-to-read-format including all articles and advertisements featured in both current and past issues, giving advertisers even greater worldwide readership at no extra cost over our standard ad rates. We're online at www.philippine-resources.com

ASSOCIATIONS

- Philippine Constructors Association
- Philippine Mine Safety & Environment Association
- Association of Carriers and Equipment Lessors Inc
- Philippine Mining & Exploration Association
- Philippine Mining Club
- Philippine Institute of Civil Engineers
- Philippine Society of Mining Engineers
- Philippine Nickel Industry Association
- Eastern Rizal Miners Association
- Society of Metallurgical Engineers of the Philippines
- Geological Society of the Philippines
- Philippine Society of Mechanical Engineers
- Association of Structural Engineers Philippines
- Cement Manufactures Association Philippines
- Philippine Society of Plumbing Engineers
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- Real Estate and Builders Association

UNIVERSITIES

- University of the Philippines
- MAPUA Institute of Technology
- Adamson University
- Bicol University
- Saint Louis University
- Caraga State University
- University of Southeastern Philippines



CALENDAR OF EVENTS

2020



Philippine Resources
Mining and Construction Journal

JANUARY

6: Philippine Mining & Exploration Association (PMEA) Meeting

FEBRUARY - ISSUE 1

3: PMEA Meeting
14: Philippine Mining Luncheon
TBA: Philippine Nickel Conference

MARCH

2: PMEA Meeting
TBA: Worldbex Manila
TBA: PhilConstruct Clark
26-28: Mining Investment Asia Singapore

APRIL

3: Philippine Mining Luncheon
2-4: Mines and Money Asia Hong Kong
6: PMEA Meeting
TBA: CONEX Philippines

MAY - ISSUE 2

4: PMEA Meeting
7-10: Philbex Davao

JUNE

1: PMEA Meeting
4-7: CebuCon
5: Philippine Mining Luncheon
TBA: PhilConstruct CEBU

JULY

6: PMEA Meeting
TBA: PSME MINECON
TBA: Philippine Construction & Mining Expo

AUGUST - ISSUE 3

3: PMEA Meeting
7: Philippine Mining Luncheon
TBA: Transport & Logistics Philippines

SEPTEMBER

7: PMEA Meeting
TBA: Mindanao Mining Conference
TBA: Mining Philippines
TBA: PhilConstruct Davao
TBA: PhilBex Cebu
TBA: Arangkada
TBA: UP 49ers Anniversary

OCTOBER

5: PMEA Meeting
9: Philippine Mining Luncheon
TBA: PhilMach Exhibition
29-31: IMARC Melbourne
TBA: Infrastructure & Smart Cities

NOVEMBER - ISSUE 4

2: PMEA Meeting
TBA: PhilConstruct
19-22: Philippine Mine Safety & Environment Conference and Exhibiton

DECEMBER

4: Philippine Mining Luncheon
7: PMEA Meeting
TBA: GeoCon

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Our newsletter goes out twice a month to **over 12,500+** subscribers and growing, showcasing the latest news in the Mining and Construction Industry.

Philippine Resources NEWS

Mining and Construction Journal



SEE YOU IN BAGUIO: Philippine Resources Journal goes to the PMSEA Conference -- and you can too!

OUR LATEST ISSUE



Our latest issue is featured in every newsletter with a hyperlink to our E-magazine, which has **over 30,000+** readers annually.

Keeps you up to date with upcoming events as we attend **over 40+** conferences, exhibitions, meetings and forums every year.

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The Philippine Mine Safety and Environment Association (PMSEA) will hold the 64th Annual National Mine Safety and Environment Conference (ANMSEC) in Baguio City this November 21 to 24. As we have over the last few years, the Journal will be present with its own booth at the exhibition area, and copies of the magazine are available FREE throughout the conference. Don't miss this chance to partner with us -- see the details below. (Photo via PMSEA)

DENR's Cimatu to propose legislation on open-pit mining

During his confirmation hearing, Cimatu said that while there was an executive order institutionalizing guidelines in the mining sector, there was no specific law tackling the mining technique that led to the closure of more than half of the country's mines during the term of former Environment Secretary Regina Lopez, whose appointment was rejected by the Commission on Appointments.

[VIEW](#)

CONSTRUCTION NEWS

PHL, ADB sign loan for Malolos-Clark Railway Project
Finance Secretary Mr. Carlos Dominguez III and Asian Development Bank (ADB) Vice-President Mr. Ahmed M. Saeed today signed a \$1.3 billion loan, the first tranche of a total \$2.75 billion facility, for the Malolos-Clark Railway Project in a ceremony witnessed by Philippine President Mr. Rodrigo Duterte at the Malacañan Palace.

[VIEW](#)

COMPANY NEWS

QED Solidifies partnership with Maxam
According to QED Managing Director Alan Blackley "We are in the process of registering a new company, to be named Maxam-QED Philippines, Inc. The purpose is to provide commercial explosives to the mining and quarrying industries of the Philippines".

[VIEW](#)



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E-MAGAZINE

Mining News

Issue 4 2017
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QED solidifies partnership with Maxam

By Maria Paula Tolentino

A lot depends on who we have on the ground and we are very fortunate that we get to partner with a respected drill line. QED, QED is very well received in the market and their reputation precedes them. They have been able to differentiate themselves through their value-based approach and the solid experience they bring to the table. For Maxam, that was an important distinction to make. -Vincent Duct, Maxam Regional Business Development Manager

Exciting times ahead! It was during Mining Philippines 2017, that the joint venture partnership between international contractor Quest Exploration Drilling (QED) and recognized explosives manufacturer Maxam was sealed through a soft launch held at the Sofitel Philippine Plaza.

According to QED Managing Director Alan Buckley "We are in the process of registering a new company to be named Maxam-QED Philippines, Inc. The purpose is to provide commercial explosives to the mining and quarrying industries of the Philippines."

Founded in 1872 by Alfred Nobel, Maxam manufactures a full line of explosives products, including initiation systems, packaged products, and bulk products, as well as a multitude of blasting related solutions.

Maxam is a global organization composed of five business units, with over 140 companies operating across five continents, 6,500 employees worldwide, and industrial facilities in more than 45 countries.

Continued on page 42 >

< Continued from page 38

(C) Political intervention & harassment.

Political intervention and harassment are very strong particularly in a locality controlled by a kingpin of clan or party. Oftentimes, some people are using political vendetta to advance personal interest.

(D) Succession planning is not that strong.

Succession planning is not much given attention. Employee may come and go because the company doesn't give attention to career development. It is because the nature of work is by phase. Thus, group of project employees for a particular phase of work would not fit the requirements for the next phase of work.

(E) Job mismatch. No enough Filipino experts.

Sad to say, no enough Filipino talent would fit the requirements of the industry particularly on the technical side of work. This is the effect of poor HRD planning by the government. Universities and TESDA can't produce enough Filipino manpower suited for the qualifications.

40 Philippine Resources

LIDAR SURVEY PROMO 2017

0:16 / 2:41

RECOMMENDATIONS

1. Government should have strong and decisive political will in regulating mining operations.
2. Government should set up standard compensation and benefits program that will be adopted by all mining operators.
3. Community and other stakeholders should be included in planning and be active to participate in managing corporate social responsibilities.
4. Mining concessionaires and the government should come up with a training program that would suit the manpower needs.
5. TESDA, CHED and DepEd should work hand in hand in planning manpower and training needs.
6. Political intervention and manipulation should be stopped.

Aero 360 Solutions, Inc.
008 F. Pasco Ave., Brgy. Santolan, Pasig City, M.M., Philippines
(+63) 915-326-AERO (2376)
(+632) 532-1159
aero360solutions@gmail.com
inquiry@aero360solutions.com

Aero 360 International Pte. Ltd.
10 Anson Road, #10-11, International Plaza, Singapore 079903
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210 x 297 mm
Add 6mm bleed

ISLAND
120 x 190 mm

1/3 page Horizontal
181 x 85 mm

1/2 page horizontal
181 x 127 mm

1/2 page vertical
86 x 264 mm

1/3 page vertical
57 x 264 mm

TESTIMONIALS



Philippine Resources Journal stands head and shoulders above other mining publications in the country, offering insightful articles that inform, educate, and challenge the Filipino miner. It has also proven to be a reliable partner of the Chamber of Mines and its member companies in advocating for responsible mining in the Philippines, working closely with us in reporting on the key issues that impact Philippine mining today.

Ronald R. S. Recidoro
Executive Director - Chamber of Mines of the Philippines



Site Skills Training has been a long time advertising partner of Philippine Resources Journal and we can attest to its many benefits. The journal has been a great partner, enabling us to promote our business to current and potential clients. The publication is a great platform which allows us to reach our target market efficiently.

Brett Mcphee
General Manager - Site Skills Training Philippines



Philippine Resources Journal has been a long time partner of the Philippine Mine Safety and Environment Association (PMSEA) not only as a media partner but also in promoting the association's advocacy on mine safety and community-based development not only for the mining stakeholders but nationwide specially in times of natural disasters and calamities. PMSEA's successes would not be possible without the timely support of Philippine Resources Journal.

Louie R. Sarmiento, ASEAN Eng.
President & CEO - Apex Mining
Director - Orica Philippines, Inc
Past President - Philippine Mine Safety & Environment Association (PMSEA)



Philippine Resources Journal has been a strong and vital source of factual information about our nickel mining industry. We support their directives - sharing all of the good works that the industry has done over the years and continues to achieve. Our role is to educate the public and all stakeholders about our sustainable mining practices, community development projects, and environmental works for sustainability. We stand by our commitment working hand in hand with our government to provide thousands of jobs for poverty alleviation, support for our Indigenous Peoples, as well as education for students of all levels in our communities - all to help build this nation.

Clarence Pimentel, Jr.
President & CEO - CTP Construction and Mining Corporation
Founder - Philippine Nickel Industry Association



Quest Exploration Drilling is a founding advertiser to the Philippine Resources Journal. We encouraged the Publishers to start producing a Journal that was relevant to the resources industry in the Philippines as we believed the industry was not well represented in main stream media. We were also involved as very early contributors to the PNG Mining Journal and found that publication was an excellent disseminator of industry information. We knew the publishers would replicate that PNG success in the Philippines and had no hesitation in advertising to the new magazine. Philippine Resources Journal highlights our company to a wide audience and we believe provides value for our business.

Alan D. Blackley
Managing Director - Quest Exploration Drilling



Philippine Resources has chronicled the many challenges the mining industry has faced over the years, and is a valuable tool in both educating and galvanizing our ranks. It has also been a solid partner of Diwata-Women in Resources Development in its advocacies.

Patricia A. O. Bunye
Founding President - Diwata, Women in Resource Development, Inc.



Philippine Resources is definitely a must-read for stakeholders in the Philippine resources industry be they government and business executives, professionals, civil society, academics or students. Its in-depth commentaries on the latest issues in the mineral and energy sector provide the audience with balanced insights not usually found in other reading materials. That's why copies of the journal are eagerly anticipated during industry conferences and gatherings.

Fernando S. Penarroyo
President - Geological Society of the Philippines

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