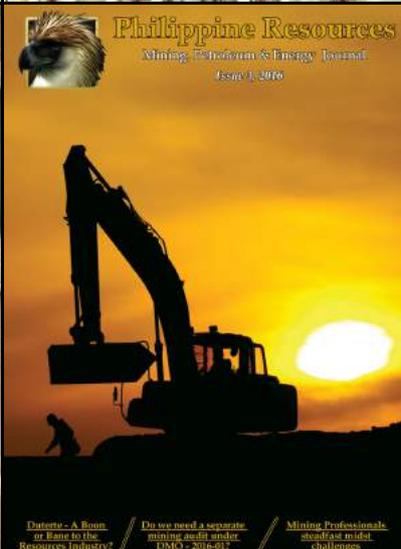
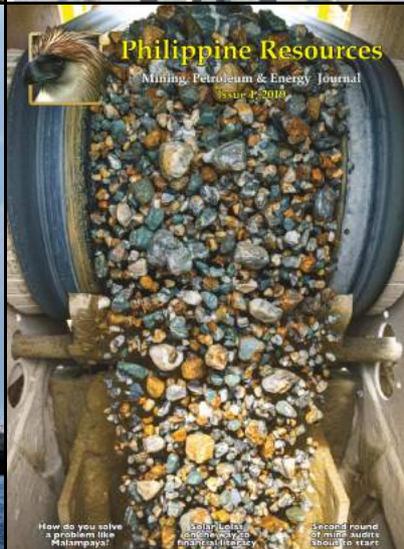
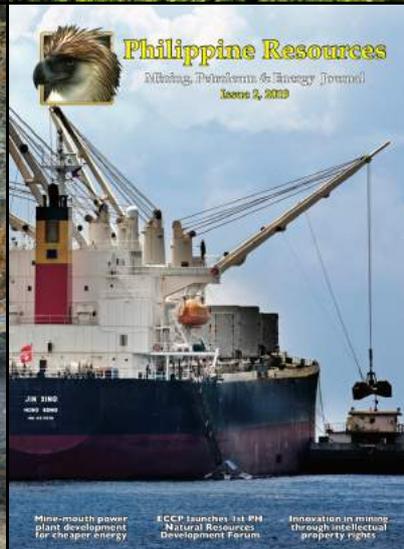


PHILIPPINE RESOURCES

THE MAGAZINE FOR MINING AND CONSTRUCTION



2021 MEDIA KIT

THE ONLY PRINT & ONLINE INTERACTIVE MINING AND CONSTRUCTION PUBLICATION IN THE PHILIPPINES

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Philippine Resources Journal prints up to 5,000 printed copies each quarter. Our readers are executives of mining and construction companies; exploration and construction specialists; geologists and metallurgists; engineers; architects; government policy makers and regulators; investors and financiers; suppliers and service providers; industry analysts, economists and consultants; legal and financial consultants; business development specialists; foreign embassies and trade commissions.

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Philippine Resources Journal is published quarterly as well as having an online free of charge full digital magazine in an easy-to-read-format including all articles and advertisements featured in both current and past issues, giving advertisers even greater worldwide readership at no extra cost over our standard ad rates. We're online at www.philippine-resources.com

ASSOCIATIONS

- Philippine Constructors Association
- Philippine Mine Safety & Environment Association
- Association of Carriers and Equipment Lessors Inc
- Philippine Mining & Exploration Association
- Philippine Mining Club
- Philippine Institute of Civil Engineers
- Philippine Society of Mining Engineers
- Philippine Nickel Industry Association
- Eastern Rizal Miners Association
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- Geological Society of the Philippines
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- Saint Louis University
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Our newsletter goes out twice a month to **over 12,500+** subscribers and growing, showcasing the latest news in the Mining and Construction Industry.

Keeps you up to date with upcoming events as we attend **over 40+** conferences, exhibitions, meetings and forums every year.

Keeps you informed with latest news in the mining and construction sectors

Companies now have a cost-effective way to promote their products and services by sending out articles and editorial via our newsletter.

Philippine Resources NEWS

Mining and Construction Journal



SEE YOU IN BAGUIO: Philippine Resources Journal goes to the PMSEA Conference -- and you can too!

64th ANMSEC
ANNUAL NATIONAL MINE SAFETY AND ENVIRONMENT CONFERENCE
"RESPONSIBLE MINING...
IN THE HEARTS AND MINDS OF
EVERY RESPONSIBLE MINER"
IN COOPERATION AND PARTNERSHIP WITH:
CAP - John Hay Trade and Cultural Center,
Baguio City
November 21 - 24, 2017

The Philippine Mine Safety and Environment Association (PMSEA) will hold the 64th Annual National Mine Safety and Environment Conference (ANMSEC) in Baguio City this November 21 to 24. As we have over the last few years, the Journal will be present with its own booth at the exhibition area, and copies of the magazine are available FREE throughout the conference. Don't miss this chance to partner with us -- see the details below. (Photo via PMSEA)

DENR's Cimatu to propose legislation on open-pit mining

During his confirmation hearing, Cimatu said that while there was an executive order institutionalizing guidelines in the mining sector, there was no specific law tackling the mining technique that led to the closure of more than half of the country's mines during the term of former Environment Secretary Regina Lopez, whose appointment was rejected by the Commission on Appointments.

[VIEW](#)

CONSTRUCTION NEWS

PHL, ADB sign loan for Malolos-Clark Railway Project
Finance Secretary Mr. Carlos Dominguez III and Asian Development Bank (ADB) Vice-President Mr. Ahmed M. Saeed today signed a \$1.3 billion loan, the first tranche of a total \$2.75 billion facility, for the Malolos-Clark Railway Project in a ceremony witnessed by Philippine President Mr. Rodrigo Duterte at the Malacañan Palace.

[VIEW](#)

COMPANY NEWS

QED Solidifies partnership with Maxam
According to QED Managing Director Alan Blackley "We are in the process of registering a new company, to be named Maxam-QED Philippines, Inc. The purpose is to provide commercial explosives to the mining and quarrying industries of the Philippines".

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E-MAGAZINE

Mining News Issue 4 2017
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QED solidifies partnership with Maxam

By Maria Paula Tolentino

As it depends on who we have on the ground and we are very fortunate that we get to partner with a respected & far like QED. QED is very well received in the market and their reputation precedes them. They have been able to differentiate themselves through their value-based approach and the solid experience they bring to the table. For Maxam, this was an important decision to make." -Vince Duen, Maxam Regional Business Development Manager

Facing times ahead it was during Mining Philippines 2017, that the joint venture partnership between international contractor Quest Exploration Drilling (QED) and recognized explosives manufacturer Maxam was sealed through a soft launch held at the Sobral Philippine Plaza.

According to QED Managing Director Alan Buckley "We are in the process of registering a new company to be named Maxam-QED Philippines, Inc. The purpose is to provide commercial explosives to the mining and quarrying industries of the Philippines."

Maxam is a global organization composed of five business units, with over 140 companies operating across five continents, 4,500 employees worldwide, and industrial facilities in more than 45 countries.

Continued on page 42 >

4. COMPENSATION

(A) Filipino rate is no match with the expat.

Salary for the expatriate employees is far no match with the Filipino employees. This is one of the manifestations of substandard discrimination. However, on the other side the reason is because of the volatile forex. The amount of expat's salary might huge to the country but when they go out the amount is minimal.

(B) Most sought after industry because of the perceived high paying scale.

Because of the connotation of being "high paying" company, many job seekers want to join the industry even lacking with enough qualifications.

(C) Salary distortion - Salary distortion is rampant.

5. TRAINING & DEVELOPMENT

As discussed above there is not enough Filipino experts on the technical area of operations. This is the manifestation of

poor planning by the government. There are no sustainable training programs offered by the TESDA. Universities and TESDA can't produce enough Filipino manpower suited for the qualifications.

RECOMMENDATIONS

1. Government should have strong and incentive political will in regulating mining operations.
2. Government should set up standard compensation and benefits program that will be adopted by all mining operators.
3. Community and other stakeholders should be included in planning and be active to participate in managing corporate social responsibilities.
4. Mining concessionaires and the government should come up with a training program that would suit the manpower needs.
5. TESDA, CHED and DepEd should work hand in hand in planning manpower and training needs.
6. Political intervention and requisition should be stopped.

40 Philippine Resources

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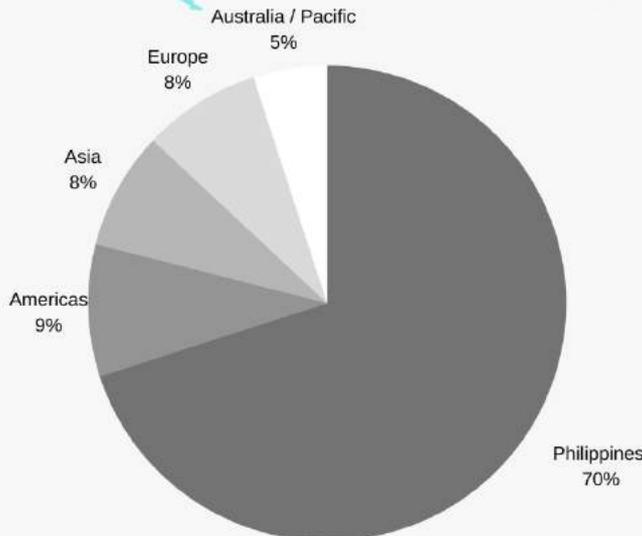
ONLINE ANALYTICS

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80%
Of readers are middle
to high level
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Where our readers are from



12,500+
weekly subscribers

325,000+
Social media
impressions

5,000
up to 5,000 printed
copies each quarter

TESTIMONIALS



Philippine Resources Journal stands head and shoulders above other mining publications in the country, offering insightful articles that inform, educate, and challenge the Filipino miner. It has also proven to be a reliable partner of the Chamber of Mines and its member companies in advocating for responsible mining in the Philippines, working closely with us in reporting on the key issues that impact Philippine mining today.

Ronald R. S. Recidoro
Executive Director - Chamber of Mines of the Philippines



Site Skills Training has been a long time advertising partner of Philippine Resources Journal and we can attest to its many benefits. The journal has been a great partner, enabling us to promote our business to current and potential clients. The publication is a great platform which allows us to reach our target market efficiently.

Brett Mcphee
General Manager - Site Skills Training Philippines



Philippine Resources Journal has been a long time partner of the Philippine Mine Safety and Environment Association (PMSEA) not only as a media partner but also in promoting the association's advocacy on mine safety and community-based development not only for the mining stakeholders but nationwide specially in times of natural disasters and calamities. PMSEA's successes would not be possible without the timely support of Philippine Resources Journal.

Louie R. Sarmiento, ASEAN Eng.
President & CEO - Apex Mining
Director - Orica Philippines, Inc
Past President - Philippine Mine Safety & Environment Association (PMSEA)



Philippine Resources Journal has been a strong and vital source of factual information about our nickel mining industry. We support their directives - sharing all of the good works that the industry has done over the years and continues to achieve. Our role is to educate the public and all stakeholders about our sustainable mining practices, community development projects, and environmental works for sustainability. We stand by our commitment working hand in hand with our government to provide thousands of jobs for poverty alleviation, support for our Indigenous Peoples, as well as education for students of all levels in our communities - all to help build this nation.

Clarence Pimentel, Jr.
President & CEO - CTP Construction and Mining Corporation
Founder - Philippine Nickel Industry Association



Quest Exploration Drilling is a founding advertiser to the Philippine Resources Journal. We encouraged the Publishers to start producing a Journal that was relevant to the resources industry in the Philippines as we believed the industry was not well represented in main stream media. We were also involved as very early contributors to the PNG Mining Journal and found that publication was an excellent disseminator of industry information. We knew the publishers would replicate that PNG success in the Philippines and had no hesitation in advertising to the new magazine. Philippine Resources Journal highlights our company to a wide audience and we believe provides value for our business.

Alan D. Blackley
Managing Director - Quest Exploration Drilling



Philippine Resources has chronicled the many challenges the mining industry has faced over the years, and is a valuable tool in both educating and galvanizing our ranks. It has also been a solid partner of Diwata-Women in Resources Development in its advocacies.

Patricia A. O. Bunye
Founding President - Diwata, Women in Resource Development, Inc.



Philippine Resources is definitely a must-read for stakeholders in the Philippine resources industry be they government and business executives, professionals, civil society, academics or students. Its in-depth commentaries on the latest issues in the mineral and energy sector provide the audience with balanced insights not usually found in other reading materials. That's why copies of the journal are eagerly anticipated during industry conferences and gatherings.

Fernando S. Penarroyo
Past President - Geological Society of the Philippines

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